

Cultivating Success with ambius

In the pursuit of excellence, Ambius – an industry leader in creating captivating commercial spaces – collaborated with Strategy in Action to embark on a transformative journey.

With over 50 years of expertise, Ambius stands at the forefront of creating exceptional commercial spaces.

Their team of experts spans 15 countries, offering deep insights into the impact of the ambient environment on brand reputation.

Challenges

Ambius operates 36 branches, necessitating the need for quality and coordinated communication.

Intense competition in an increasingly capital-intensive industry.

Disruptions resulting from COVID-19 and the recession faced by the US in the fallout of the pandemic.

Ambius Ascends: The Visionary Strategic Outputs

- Delivered a comprehensive 2023–2028 Strategic Plan with clear, actionable goals.
- Upskilled 18 senior managers in strategic agility and decision-making.
- Improved cross-department collaboration, linking daily actions to long-term objectives.
- Centralised data-driven decision-making, enabling enhanced execution.
- Conducted immersive workshops to align leadership and ensure buy-in.
- Leveraged the Strategy in Action platform for real-time collaboration and strategy execution.

 *I see the Strategy in Action System as a guiding light in our journey towards industry leadership. It has brought clarity, cohesion, and strategic direction to Ambius, allowing us to chart a course towards our goals with unwavering confidence.*



Lorri MacHarg
CEO, Ambius